

## Haryana Engineering College, Jagadhri

### Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Entrepreneurship (MBA-401)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Entrepreneurship	Lecture	
Day 2	Intrapreneurship	Lecture	
Day 3	Similarities	Lecture	
Day 4	Variance	Lecture	
Day 5	India's start up revolution–Trends	Lecture	
Day 6	Imperatives, benefits	Lecture	
Day 7	The players involved in the ecosystem	Lecture	
Day 8	Business Incubators	Lecture	Assignment 1
Day 9	Rural entrepreneurship	Lecture	
Day10	Social entrepreneurship	Lecture	
Day11	Women entrepreneurs	Lecture	
Day12	The entrepreneurial mind-set	Lecture	
Day13	Key attributes an entrepreneur	Lecture	
Day14	Desirable and acquirable attitudes and behaviors	Lecture	
Day15	Readiness	Lecture	
Day16	The right time, right age, right conditions	Lecture	
Day17	Myths and realities of entrepreneurship	Lecture	
Day18	Transition from college/ regular job to the world of start-ups	Lecture	Assignment 2
Day19	Personal finance	Lecture	
Day20	Explaining to family	Lecture	
Day21	Entrepreneurial Stress	Lecture	
Day22	Composition–complementarity	Lecture	
Day23	Different life stages	Lecture	
Day24	Relative importance	Lecture	
Day25	Disagreements- Idea, opportunity and retrospective determinism	Lecture	
Day26	To solve something felt and experienced vs I want to be an entrepreneur	Lecture	
Day27	Where can ideas come from	Lecture	Assignment 3
Day28	Creating and appropriating value	Lecture	
Day29	Scarcity, choice and trade offs	Lecture	
Day30	Identifying 'paying customer'	Lecture	
Day31	Developing market understanding	Lecture	
Day32	Narrowing focus-End user profiling	Lecture	
Day33	Ideal Persona-Market segmentation	Lecture	
Day34	Market sizing- Marketing plan, pricing	Lecture	
Day35	Strategy-Rigor of another kind	Lecture	Assignment 4
Day36	Heuristics and Gut-feel- Business Plan	Lecture	
Day37	How to develop it-What all should	Lecture	

	it have, what it shouldn't have		
Day38	Unit economics, scalability, defensibility	Lecture	
Day39	Venture feasibility analysis-Pitching	Lecture	
Day40	Legal Matters- Organizational form-partnership, sole proprietorship, corporation	Lecture	
Day41	Intellectual property-copyright, trademarks	Lecture	
Day42	Tax, Personnel law, contract law	Lecture	
Day43	Law vs Ethics-Legal expenses, hiring the service provider	Lecture	Assignment 5
Day44	Digital Haves and Havenots	Lecture	
Day45	Digital Economy as a resource	Lecture	
Day46	Promotion tools-the value of Likes and Shares	Lecture	
Day47	Matchmakers-Long Tail markets	Lecture	
Day48	Micro-Apps-Funding and Incubation	Lecture	

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# **Haryana Engineering College, Jagadhri**

## Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Corporate Social Responsibility and Sustainability (MBA-402)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Definition	Lecture	
Day 2	Evolution	Lecture	
Day 3	Need for CSR	Lecture	
Day 4	Theoretical perspectives	Lecture	
Day 5	Corporate citizenship	Lecture	
Day 6	Business practices	Lecture	
Day 7	Strategies for CSR	Lecture	
Day 8	Challenges and implementation	Lecture	Assignment 1
Day 9	Evolution of corporate governance	Lecture	
Day10	Governance practices and regulation	Lecture	
Day11	Structure and development of boards	Lecture	
Day12	Role of capital market and government	Lecture	
Day13	Governance ratings	Lecture	
Day14	Future of governance	Lecture	
Day15	Innovative practices	Lecture	
Day16	Case studies with lessons learnt	Lecture	
Day17	Sustainability: Meaning and Scope	Lecture	
Day18	Corporate Social Responsibility	Lecture	Assignment 2
Day19	Corporate Sustainability	Lecture	
Day20	Sustainability Terminologies and Meanings	Lecture	
Day21	Why is Sustainability an Imperative	Lecture	
Day22	Sustainability Case Studies	Lecture	
Day23	Triple Bottom Line (TBL)	Lecture	
Day24	Corporate Sustainability Reporting Frameworks	Lecture	
Day25	Global Reporting Initiative Guidelines	Lecture	
Day26	National Voluntary Guidelines on Social	Lecture	
Day27	Environmental and Economic Responsibilities of Business	Lecture	Assignment 3
Day28	International Standards	Lecture	
Day29	Sustainability Indices	Lecture	
Day30	Principles of Responsible Investment	Lecture	
Day31	Challenges in Mainstreaming Sustainability Reporting	Lecture	
Day32	Sustainability Reporting Case Studies	Lecture	

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## Haryana Engineering College, Jagadhri

### Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Service Marketing (MM-403)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Services and The Economy	Lecture	
Day 2	The growing influence of services in the economies of the countries around the globe	Lecture	
Day 3	Services and the Indian Economy	Lecture	
Day 4	Contribution	Lecture	
Day 5	Reasons for Growth of Services in India	Lecture	
Day 6	Services and It's Marketing	Lecture	
Day 7	Unique Characteristics of Services	Lecture	
Day 8	Problems Associated with Services Marketing on Account of these	Lecture	Assignment 1
Day 9	Overcoming Challenges Associated with Services Marketing	Lecture	
Day10	Goods-Service Categorization	Lecture	
Day11	Types of Services	Lecture	
Day12	Core and Supplementary	Lecture	
Day13	Service Marketing Environment and Mix	Lecture	
Day14	Prominent Environmental Factors Influencing Service Marketing	Lecture	
Day15	A Bird's Eye-View of Service Marketing Mix	Lecture	
Day16	Product	Lecture	
Day17	Price	Lecture	
Day18	Place	Lecture	Assignment 2
Day19	Promotion	Lecture	
Day20	Process	Lecture	
Day21	People, Physical Evidence	Lecture	
Day22	Productivity	Lecture	
Day23	Service Management Triangle	Lecture	
Day24	An Introduction to the Concept and its Variants viz	Lecture	
Day25	Internal Marketing	Lecture	
Day26	External Marketing	Lecture	
Day27	Interactive Marketing	Lecture	Assignment 3
Day28	Service Quality, Productivity and Recovery	Lecture	
Day29	Service Quality	Lecture	
Day30	Prominent Models	Lecture	
Day31	Service Productivity	Lecture	
Day32	Measurement and Productivity Enhancement Strategies	Lecture	
Day33	Relationship between Service Quality and Productivity	Lecture	
Day34	Service Recovery- Significance	Lecture	
Day35	Recovery Techniques	Lecture	Assignment 4

Day36	Service Value Enhancement	Lecture	
Day37	Service Differentiation	Lecture	
Day38	Significance and Techniques	Lecture	
Day39	Service Positioning- Ways	Lecture	
Day40	Relationship Marketing	Lecture	
Day41	Significance and Tools	Lecture	

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# **Haryana Engineering College, Jagadhri**

## Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Retail and Mall Management (MM-406)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Retailing	Lecture	
Day 2	Meaning	Lecture	
Day 3	Nature	Lecture	
Day 4	Importance of Retailing in India	Lecture	
Day 5	Importance of Retailing in India	Lecture	
Day 6	Trends & Issues in organized Retailing in India	Lecture	
Day 7	Trends & Issues in organized Retailing in India	Lecture	
Day 8	Retail Buying Behavior	Lecture	Assignment 1
Day 9	Store Location	Lecture	
Day10	Factors influencing Store Location	Lecture	
Day11	Factors influencing Store Location	Lecture	
Day12	Procedure of store location	Lecture	
Day13	Designing Store layout	Lecture	
Day14	Issues in Retail Pricing	Lecture	
Day15	Retail Promotion Strategies	Lecture	
Day16	Retail Promotion Strategies	Lecture	
Day17	Trends in retailing	Lecture	
Day18	CRM	Lecture	Assignment 2
Day19	Role of IT	Lecture	
Day20	Non-store Retailing	Lecture	
Day21	Non-store Retailing	Lecture	
Day22	Shopping Malls	Lecture	
Day23	Concept	Lecture	
Day24	Trends in India	Lecture	
Day25	Types of Malls	Lecture	
Day26	Strategic Planning for Malls	Lecture	
Day27	Mall design	Lecture	Assignment 3
Day28	Strategic Financial issues	Lecture	
Day29	Recovery Management in Malls	Lecture	
Day30	HR issues in Mall Management	Lecture	
Day31	Mall Marketing Strategies	Lecture	
Day32	Measuring Mall Performance	Lecture	

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# **Haryana Engineering College, Jagadhri**

## Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Financial Engineering (FM-401)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Introduction to financial engineering – meaning	Lecture	
Day 2	Need of financial engineering	Lecture	
Day 3	Financial engineering <i>vis-à-vis</i> financial analysis	Lecture	
Day 4	Tools used in financial engineering	Lecture	
Day 5	Growth and contributory factors to increasing need for financial engineering	Lecture	
Day 6	Skills and knowledge required – statistical, modelling, technology, legal, accounting and taxation	Lecture	
Day 7	Financial engineering in India	Lecture	
Day 8	Derivatives and futures markets	Lecture	Assignment 1
Day 9	Features of financial derivatives	Lecture	
Day10	Types and uses of financial derivatives	Lecture	
Day11	Determinations of value of financial instruments and products	Lecture	
Day12	Time value of money	Lecture	
Day13	The required rate of return	Lecture	
Day14	Absolute valuation versus relative valuation	Lecture	
Day15	Measuring return and risk	Lecture	
Day16	Portfolio consideration, Investment horizons	Lecture	
Day17	Pricing and valuation of future and forwards	Lecture	
Day18	Pricing and valuation of swaps	Lecture	Assignment 2
Day19	Interest rate swaps, currency swaps, Commodity swaps	Lecture	
Day20	Options - call and put options	Lecture	
Day21	Payoff profiles, Basic principles of options	Lecture	
Day22	Option trading strategies, option pricing (Black Scholes model)	Lecture	
Day23	Arbitrage restrictions on option prices	Lecture	
Day24	Hedging approaches with options	Lecture	
Day25	Future options, swap options	Lecture	
Day26	Equity related instruments – options, warrants	Lecture	
Day27	Subscription rights, investment vehicle	Lecture	Assignment 3
Day28	Index futures and options, foreign equities	Lecture	
Day29	Treasury bond and notes futures	Lecture	

Day30	Forward rate agreements	Lecture	
Day31	Financial engineering processes and strategies	Lecture	
Day32	Assets and liabilities management	Lecture	
Day33	Securitization, asset backed securities	Lecture	
Day34	Mortgage backed securities	Lecture	
Day35	Corporate restructuring	Lecture	Assignment 4
Day36	Leverage buyouts/ management buyout	Lecture	
Day37	Value at risk (VAR)	Lecture	
Day38	Emerging instruments	Lecture	
Day39	Concepts and issues – hybrid securities	Lecture	
Day40	Credit derivatives	Lecture	
Day41	Options on debt instruments	Lecture	
Day42	Exotic options, synthetic instruments	Lecture	
Day43	Issues related to accounting treatment of derivatives	Lecture	Assignment 5
Day44	Corporate risk management	Lecture	
Day45	Planning and controlling reasons for hedging	Lecture	
Day46	Cash flow hedges and value hedges	Lecture	
Day47	Capital structure and hedging	Lecture	
Day48	Interest rate risk management	Lecture	

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# **Haryana Engineering College, Jagadhri**

## Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Project Planning and Management (FM-402)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Generation and Screening of Project Idea	Lecture	
Day 2	Generation and Screening of Project Idea	Lecture	
Day 3	Capital Expenditure	Lecture	
Day 4	Capital Expenditure	Lecture	
Day 5	Importance	Lecture	
Day 6	Difficulties	Lecture	
Day 7	Market and Demand Analysis	Lecture	
Day 8	Market and Demand Analysis	Lecture	Assignment 1
Day 9	Technical Analysis	Lecture	
Day10	Financial Estimates and Projections	Lecture	
Day11	Financial Estimates and Projections	Lecture	
Day12	Financing of Projects	Lecture	
Day13	Financing of Projects	Lecture	
Day14	Investment Criteria	Lecture	
Day15	Analysis of Project Risk	Lecture	
Day16	Analysis of Project Risk	Lecture	
Day17	Firm Risk	Lecture	
Day18	Market Risk	Lecture	Assignment 2
Day19	Social Cost	Lecture	
Day20	Benefit Analysis	Lecture	
Day21	Multiple Projects	Lecture	
Day22	Multiple Projects	Lecture	
Day23	Constraints	Lecture	
Day24	Network Techniques for Project Management	Lecture	
Day25	Network Techniques for Project Management	Lecture	
Day26	Project Review	Lecture	
Day27	Administrative Aspects	Lecture	Assignment 3
Day28	Assessment of the Tax Burden	Lecture	
Day29	Assessment of the Tax Burden	Lecture	
Day30	Environment Appraisal of Projects	Lecture	
Day31	Human aspects of Project Management	Lecture	
Day32	Human aspects of Project Management	Lecture	
Day33	Project Financing	Lecture	
Day34	Project Financing	Lecture	
Day35	BOT	Lecture	Assignment 4
Day36	PPP	Lecture	
Day37	Consortium financing	Lecture	

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# **Haryana Engineering College, Jagadhri**

## Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Portfolio Management (FM-404)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Portfolio analysis and valuation principles	Lecture	
Day 2	Meaning, importance, objectives	Lecture	
Day 3	Various issues in portfolio construction and revision	Lecture	
Day 4	Portfolio analysis	Lecture	
Day 5	Diversification	Lecture	
Day 6	Portfolio risk and return	Lecture	
Day 7	Markowitz portfolio theory	Lecture	
Day 8	Portfolio selection	Lecture	Assignment 1
Day 9	Defining investment objectives	Lecture	
Day10	Investor preferences	Lecture	
Day11	Single index model	Lecture	
Day12	Introduction to asset pricing models	Lecture	
Day13	Capital market theory	Lecture	
Day14	The capital asset pricing model (CAPM)	Lecture	
Day15	Multifactor models of risk and return	Lecture	
Day16	Arbitrage pricing theory (APT)	Lecture	
Day17	Multifactor models	Lecture	
Day18	Risk estimation	Lecture	Assignment 2
Day19	Valuation principles and practices	Lecture	
Day20	Value of financial statement analysis	Lecture	
Day21	Theory of valuation	Lecture	
Day22	Security valuation process	Lecture	
Day23	Valuation of alternative investments	Lecture	
Day24	Relative valuation techniques	Lecture	
Day25	Portfolio performance evaluation and management	Lecture	
Day26	SEBI guidelines on portfolio management	Lecture	
Day27	Asset management	Lecture	Assignment 3
Day28	Managed portfolios	Lecture	
Day29	Professional money management companies	Lecture	
Day30	Investing in alternative asset classes	Lecture	
Day31	Portfolio performance evaluation	Lecture	
Day32	Performance measurement techniques	Lecture	
Day33	Risk adjusted measures of performance evaluation	Lecture	
Day34	Evaluation criteria and procedures	Lecture	
Day35	Evaluation of bond portfolio performance	Lecture	Assignment 4

Day36	Reporting investment portfolio performance	Lecture	
Day37	Wealth Management	Lecture	
Day38	Wealth cycle	Lecture	
Day39	Risk profiling and assets allocations	Lecture	
Day40	Estate planning and taxation of Investment	Lecture	
Day41	Client data collections and analysis	Lecture	

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# **Haryana Engineering College, Jagadhri**

## Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Insurance and Risk Management (FM-405)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Insurance-Concept, Nature	Lecture	
Day 2	Classification-Life & Non-life	Lecture	
Day 3	Functions	Lecture	
Day 4	Importance and Principles of Insurance	Lecture	
Day 5	IRDA Act 1999	Lecture	
Day 6	Organization	Lecture	
Day 7	Guidelines for life & Non-life insurance	Lecture	
Day 8	Life Insurance –Concept	Lecture	Assignment 1
Day 9	Public & Pvt. Sector companies in India - their products	Lecture	
Day10	Schemes & plans	Lecture	
Day11	LIC Act 1956-An overview	Lecture	
Day12	General Insurance – Concept	Lecture	
Day13	Types	Lecture	
Day14	Public & Pvt. Sector companies in India - their products	Lecture	
Day15	Schemes & plans	Lecture	
Day16	Distribution channel in Insurance-Introduction	Lecture	
Day17	Individual Agents-Appointment	Lecture	
Day18	Functions	Lecture	Assignment 2
Day19	Code of conduct	Lecture	
Day20	Remuneration	Lecture	
Day21	Claims settlement in Life Insurance	Lecture	
Day22	General Insurance	Lecture	
Day23	Risk and its Management	Lecture	
Day24	Objectives of Risk Management	Lecture	
Day25	Risk Identification and Measurement	Lecture	
Day26	Risk Pooling Arrangements	Lecture	
Day27	Diversifications	Lecture	Assignment 3
Day28	Process of Risk Management	Lecture	
Day29	Risk Aversion	Lecture	
Day30	Risk Management of Individuals and Corporations	Lecture	
Day31	Risk Management	Lecture	
Day32	Shareholder's Wealth	Lecture	
Day33	Analytical tools used in Corporate Risk Management	Lecture	
Day34	DOW Index	Lecture	
Day35	Fault Tree	Lecture	Assignment 4
Day36	Event Tree	Lecture	
Day37	Hedging with Derivative Contracts	Lecture	
Day38	Risk Pricing	Lecture	
Day39	Process of Risk Control	Lecture	

Day40	Loss Prevention	Lecture	
Day41	Techniques of Risk Retention and Reduction	Lecture	
Day42	Case Studies in Enterprise Risk Management	Lecture	

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# **Haryana Engineering College, Jagadhri**

## Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Group Dynamics and Leadership Excellence (HRM-401)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Nature of Groups at Work: Definition	Lecture	
Day 2	Types of groups	Lecture	
Day 3	Dynamics of group formation	Lecture	
Day 4	Models	Lecture	
Day 5	Group Decision making Techniques	Lecture	
Day 6	Delphi Technique	Lecture	
Day 7	Nominal Group Technique	Lecture	
Day 8	Traditional Brain Storming	Lecture	Assignment 1
Day 9	Electronic Brain Storming	Lecture	
Day10	Negative Brain Storming	Lecture	
Day11	Workgroup Vs. Teams	Lecture	
Day12	Transforming Groups into Teams	Lecture	
Day13	Stages of Team Building and its Behavioral Dynamics	Lecture	
Day14	Interpersonal Competence & Team Effectiveness	Lecture	
Day15	Measuring Interpersonal Competence FIRO-B	Lecture	
Day16	Context; Goals	Lecture	
Day17	Team Size	Lecture	
Day18	Team Member Roles and Diversity	Lecture	Assignment 2
Day19	Group Dynamics: Norms	Lecture	
Day20	Cohesiveness, conformity, polarization	Lecture	
Day21	Obedience, group shift and group think	Lecture	
Day22	Transactional analysis	Lecture	
Day23	Johari window helping process	Lecture	
Day24	Team Effectiveness	Lecture	
Day25	Influencing factors of team effectiveness	Lecture	
Day26	Role of Interpersonal Competence in Team Building	Lecture	
Day27	Developing Collaboration in Teams	Lecture	Assignment 3
Day28	Functional and Dysfunctional Cooperation and Competition	Lecture	
Day29	Interventions to build Collaboration in Organizations	Lecture	
Day30	Social Loafing	Lecture	
Day31	Social facilitation	Lecture	
Day32	Synergy in Teams	Lecture	
Day33	Self-Managed Teams	Lecture	
Day34	Interpersonal Trust	Lecture	
Day35	Communication and Creativity	Lecture	Assignment 4
Day36	Communication Process	Lecture	
Day37	Communication Effectiveness	Lecture	

	&Feedback		
Day38	Fostering Team Creativity	Lecture	
Day39	Leadership	Lecture	
Day40	Leader v/s manager	Lecture	
Day41	Leadership styles, Concepts	Lecture	
Day42	Theories and Styles	Lecture	
Day43	Trait	Lecture	Assignment 5
Day44	Behavioral and situational	Lecture	
Day45	Transactional and Transformational Leaderships	Lecture	
Day46	Leadership effectiveness	Lecture	
Day47	Effective leadership communication	Lecture	

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## Haryana Engineering College, Jagadhri

### Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Strategic Human Resource Management (HRM-402)

Day	Topic / Chapter Covered	Academic Activity	Test/Assignment
Day 1	Business Strategy	Lecture	
Day 2	Organisational Capability	Lecture	
Day 3	Strategic Human Resource Management; Meaning, Nature,	Lecture	
Day 4	Aims, Significance	Lecture	
Day 5	Conceptual Framework	Lecture	
Day 6	SHRM Approaches & Models	Lecture	
Day 7	Universalistic	Lecture	
Day 8	Contingency	Lecture	Assignment 1
Day 9	Configurational Approaches	Lecture	
Day10	Models	Lecture	
Day11	Best Fit and Best Practice Approach	Lecture	
Day12	Resource	Lecture	
Day13	Based view of the firm	Lecture	
Day14	The Strategic role of HR	Lecture	
Day15	Need of Aligning HR with Corporate Strategy	Lecture	
Day16	HRM Strategy	Lecture	
Day17	Its Nature	Lecture	
Day18	Development of HR Strategy	Lecture	Assignment 2
Day19	Delivering/Implementation of HR Strategy	Lecture	
Day20	HRM strategies related to Organizational Capability and Organizational and Individual performance	Lecture	
Day21	Organization Development strategy	Lecture	
Day22	Human Capital Management Strategy	Lecture	
Day23	Knowledge Management strategy	Lecture	
Day24	Corporate Social Responsibility strategy	Lecture	
Day25	Organizational Performance strategy	Lecture	
Day26	Individual Performance Management strategy	Lecture	
Day27	HRM strategies dealing with specific aspects of HRM	Lecture	Assignment 3
Day28	Employee engagement strategy	Lecture	
Day29	Resourcing strategy	Lecture	
Day30	Talent management strategy	Lecture	
Day31	Learning and development strategy	Lecture	
Day32	Reward strategy	Lecture	
Day33	Employee relations strategy	Lecture	
Day34	International Perspective	Lecture	
Day35	Strategic international HRM	Lecture	Assignment 4



Day36	International HRM strategies	Lecture	
Day37	Contemporary Issues	Lecture	
Day38	Change, Restructuring	Lecture	
Day39	SHRM	Lecture	
Day40	Corporate Ethics	Lecture	
Day41	Values and SHRM	Lecture	
Day42	Diversity & SHRM	Lecture	
Day43	Competencies of HR Professional in a SHRM Scenario	Lecture	Assignment 5
Day44	Evaluating	Lecture	
Day45	Measuring the Impact of Strategic HRM–Overview and Approaches	Lecture	

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# **Haryana Engineering College, Jagadhri**

## Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Cross Cultural and Global HRM (HRM-403)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Core concepts in managing human resources in the global business environment	Lecture	
Day 2	Human and Cultural Variables in Global Organisations	Lecture	
Day 3	Human and Cultural Variables in Global Organisations	Lecture	
Day 4	Cross Cultural Differences	Lecture	
Day 5	Managerial Implications	Lecture	
Day 6	Cultural diversity	Lecture	
Day 7	Role of values	Lecture	
Day 8	Approaches to Understanding	Lecture	Assignment 1
Day 9	Approaches to Understanding	Lecture	
Day10	Managing Cultural Diversity	Lecture	
Day11	Achieve global model for cultural differences	Lecture	
Day12	Halls and Halls Cross cultural classification	Lecture	
Day13	Hofstede six key dimensions	Lecture	
Day14	Hofstede six key dimensions	Lecture	
Day15	Cross cultural differences in communications	Lecture	
Day16	The Contingency Matrix approach to GHRM	Lecture	
Day17	The Contingency Matrix approach to GHRM	Lecture	
Day18	Global staffing	Lecture	Assignment 2
Day19	Staff flow practices	Lecture	
Day20	Global organisation structures	Lecture	
Day21	Training & development of global employees	Lecture	
Day22	Training & development of global employees	Lecture	
Day23	Performance management in MNCs	Lecture	
Day24	Global compensation practices	Lecture	
Day25	MNCs and industrial relations trends	Lecture	
Day26	MNCs and industrial relations trends	Lecture	
Day27	International Labour Standards	Lecture	Assignment 3
Day28	International transfer	Lecture	
Day29	Repatriation strategies	Lecture	
Day30	Corporate Social Responsibility in Global Scanario	Lecture	
Day31	Corporate Social Responsibility in Global Scanario	Lecture	
Day32	Emerging global HRM practices	Lecture	

Day33	Emerging global HRM practices	Lecture	
Day34	Practice	Lecture	
Day35	Practice	Lecture	

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# **Haryana Engineering College, Jagadhri**

## Lesson Plan of Master of Business Administration 4th Semester

**Subject :** Change Management & Organizational Development (HRM-405)

<b>Day</b>	<b>Topic / Chapter Covered</b>	<b>Academic Activity</b>	<b>Test/Assignment</b>
Day 1	Organization Change	Lecture	
Day 2	Introduction to Organization Change	Lecture	
Day 3	Nature of Organization Change	Lecture	
Day 4	Forces of change	Lecture	
Day 5	Types of organizational change	Lecture	
Day 6	Resistance to Change at individual and organizational level	Lecture	
Day 7	Organizational Problem Diagnosis	Lecture	
Day 8	Introduction to Problem Diagnosis	Lecture	Assignment 1
Day 9	The Diagnostic Cycle	Lecture	
Day10	Phases of Problem Diagnosis	Lecture	
Day11	Models of Organizational Change	Lecture	
Day12	Introduction to Models of Organizational Change	Lecture	
Day13	Lewin Model of Organization change	Lecture	
Day14	McKinsey 7 S Model	Lecture	
Day15	Kotter's Model	Lecture	
Day16	Burke – Litwin Model	Lecture	
Day17	Work Redesign Model	Lecture	
Day18	ADKAR Model	Lecture	Assignment 2
Day19	Bridges' Transition Model	Lecture	
Day20	Grief Model	Lecture	
Day21	Organization Development :Concept	Lecture	
Day22	Nature and Scope of O.D.	Lecture	
Day23	Process of O.D.	Lecture	
Day24	Underlying Assumptions &Values	Lecture	
Day25	Foundations of OD	Lecture	
Day26	Action Research	Lecture	
Day27	Survey Feedback	Lecture	Assignment 3
Day28	Systems Theory	Lecture	
Day29	Participation And Empowerment	Lecture	
Day30	O.D. Interventions	Lecture	
Day31	Team Interventions	Lecture	
Day32	Inter – group Interventions	Lecture	
Day33	Personal , Interpersonal and group process interventions	Lecture	
Day34	Structural Interventions	Lecture	
Day35	Assessment of O.D Implementation	Lecture	Assignment 4
Day36	Conditions for failure	Lecture	
Day37	Success in O.D. Efforts	Lecture	

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